

# **Bill C-312: An Act to Establish a National Cycling Strategy**

*Bill C-312 is a concise piece of legislation calling on the Government to begin the process of developing a National Cycling Strategy.*

## **What will a National Cycling Strategy do for Canadians?**

- Commit the federal government to set clear targets for the expansion of cycling friendly infrastructure;
- Encourage more Canadians to choose cycling as their mode of transportation;
- Improve national safety standard measures, such as side guard rails for trucks;
- Support cycle tourism in Canada;
- Increase education for cyclists, pedestrians and motorists.

## **Why is a National Cycling Strategy important?**

Our country is facing many challenges including soaring healthcare and infrastructure costs, GHG emissions, and traffic congestion. Cycling is a sustainable transportation solution that is low cost, environmentally friendly, and encourages healthy living. Bill C-312 is a multi-faceted proposal to develop cycling options across the country. It addresses the social, economic, and environmental issues facing Canada today and provides a plan for cycling infrastructure and education. It makes dollars and sense. With the rising cost of housing, gas, and groceries to name a few – life is becoming increasingly unaffordable for many Canadians. Cycling is a sustainable solution to transportation and can happen anywhere and in any weather.



*For more information on Bill C-312 visit [www.parl.gc.ca](http://www.parl.gc.ca) or [www.gordjohns.ca/cycling](http://www.gordjohns.ca/cycling) or [www.facebook.com/gordjohnscycling](https://www.facebook.com/gordjohnscycling)*

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## DID YOU KNOW?

- A study from Denmark shows that for every kilometer cycled, society enjoys a net profit of \$0.23; whereas for every kilometer driven by car we suffer a net loss of \$0.16.
- There are many countries who have already implemented a National Cycling Strategy and they are seeing the benefits in their social fabric. In Germany, 15% of children cycle to school, and in the Netherlands more than 50% of children cycle to school. In Canada, just 2% of children cycle to school. We are lagging behind.
- The UN estimates that 54.5% of the world's population lives in urban areas and by 2030, it estimates that figure will rise to 60%. By supporting cycling infrastructure we can decrease the ever-growing congestion on the roads, make it easier to get around, and make our communities more livable for everyone.
- According to Canadian Motor Vehicle Traffic Collision statistics, 35 cyclists died across Canada in 2014 alone. The number of cycling deaths that occur every year in this country is reason enough to act. To make matters worse, car crashes are the number one killer of youth in British Columbia.



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